

NAMEBANK'S WEALTHIER INVESTMENT MASTERFILE

77,800	Quarterly Hotline	US \$250/M
389,300	Active Subscribers & Product Buyers	US \$200/M
379,000	Active Newsletter Subscribers*	US \$200/M
23,800	Product Buyers	US \$200/M
166,200	2010-2011 Expires	US \$145/M
	Charity Fundraising ⁺	US \$ 49/M
	Political Fundraising ⁺	US \$125/M
	Catalog Rate ⁺	US \$ 99/M
	Non-Competitive Rate ⁺	US \$125/M



Description:

Masterfile consists of financial newsletter subscribers and product buyers who are serious investment-minded individuals looking for advice and information on all aspects of investing and money-making opportunities. Readers are eager to find ways to create and protect their wealth. Includes subscribers to: 12% Letter, Apogee Advisory, Capital & Crisis, Currency Capitalist, Energy Advantage, HS Dent, Lifetime Income Report, Money Map Report, Moneyletter, Outstanding Investments, Penny Stock Fortunes, Porter Stansberry's Investment Advisor, Retirement Millionaire, S&A Resource Report, Small Cap Insider, Small Stock Specialist, Steve Sjuggerud's True Wealth, Technology Profits Report, Unconventional Wealth and White Cap Report.

These subscribers and buyers are also generous contributors to conservative and charitable fund-raising offers.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

Usage:

American Assn of Individual Investors, American Federal, Ameritrade, Asian Growth Stocks, Barcharts.com Inc, Bank of Yourself, Conde Nast Publications, Dry Tech Systems, Eagle Publishing, Fidelity Investments, Friends of Herman Cain, Heritage Foundation, Independent Marketing, Mentor Financial Group LLC, Mercantile Diamond Group, Neo-Tech, Newsletter Systems, Online Strategies, Online Trading Academy, Pine Street Inn, Scoopfield, The Street, Tradewins, Vector Vest, Weiss Publishing, Zacks Investment Research, Zaken Company

Terms:

First time mailers must pre-pay then payment terms are 45 days after the mail date. A signed list rental agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only. Mail date changes are subject to approval by the List Owner. No stock sponsored offers accepted. Gross Reuses must be cleared by List Owner prior to mailing. Mailers may omit prior 6 months of usage

Revised: 07/09/12

Names thru: May 2012

(Stansberry's Investment Advisory names are thru December 2011)

***Source:** Web Generated/Direct Mail

Direct Mail: 141,100

Web Generated: 258,200

Unit of Sale: \$49.50 Average

Selections:

State \$5.00/M

Gender \$5.00/M

SCF \$5.00/M

Zip \$5.00/M

Key coding \$2/M

Lead Generation \$50/M

***Source \$10.00/M**

E-Mail \$60/F

FTP \$60/F

Free or lead generation offers will incur a \$50/M fee.

Non-reciprocal rentals may be subject to a \$50/M fee.

Low price point \$39 and under will incur a \$25/M surcharge.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

*Special Pricing for Actives only.

Order Minimum: 5,000

Net name policy: Minimum 50,000; 85% net plus \$10/M running charges.

NCOA'd Quarterly.

Gender Percentages:

Males: 72%

Females: 13%

Unknowns: 15%

Namebank International is a proud member of the DMA