These subscribers are on a mission to find the best value stocks. They want to protect their assets to prosper financially, even under adverse market conditions. They understand that with every crisis comes a big opportunity and they are looking for ideas on how to capitalize. Each issue provides a better understanding of world events and what those events mean to the investor. Capital and Crisis does this by focusing the attention on the difference between the way the world really is and the way the media and the politicians want you to think it is.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

USAGE:

Terms:
First time mailers must pre-pay then payment terms are 45 days after the mail date.
A signed list rental agreement is required for all test orders.
Sample mailing piece is required for List Owner approval.
All rentals are for a one-time usage only.
Mail date changes are subject to approval by the List Owner.
No stock sponsored offers accepted.
Gross Reuses must be cleared by List Owner prior to mailing.
Mailers may omit prior 6 months of usage.

Revised: 07/09/12
Names thru: May 2012
*Source: Web Generated/Direct Mail
Direct Mail: 4,900
Web Generated: 5,600

Unit of Sale: $59 Average

Selections:
State $5.00/M
Gender $5.00/M
SCF $5.00/M
Zip $5.00/M
Key coding $2/M
*Source $10/M
E-Mail $60/F
FTP $60/F

Free or lead generation offers will incur a $50/M fee.
Non-reciprocal rentals may be subject to a $50/M fee.
Low price point $39 and under will incur a $25/M surcharge.
Cancellations after processing will incur a $50/F fee, $10/M running charges and applicable shipping costs.

Order Minimum: 5,000

Net name policy: Minimum 50,000; 85% net plus $10/M running charges.

NCOA’d Quarterly.

Gender Percentages:
Males: 77%
Females: 10%
Unknowns: 13%

Namebank International is a proud member of the DMA