

Wealthier Investment Masterfile

91,495	Quarterly Hotline	\$250/M
535,975	Active Subscribers	\$200/M
42,728	DMS Active Subscribers	\$+10/M
89,295	2017 Expires	\$145/M
68,722	2016 Expires	\$145/M

This file is comprised of direct mail and internet generated subscribers who have subscribed to one (or more) of Agora subsidiaries' financial newsletters/trade alert services.

The newsletters include Energy Advantage, First Stage Investor, HS Dent's Boom and Bust, Laissez Faire Letter, Lifetime Income Report, Money Map Report, Natural Health Response, Nova-X Report, Oxford Communique, Oxford Income Letter, Profits Unlimited, Spy and Survival Briefing, Strategic Intelligence, Strategic Trends Investor, The 10-Minute Millionaire, and Technology Profits Report *List no longer includes Stansberry Research Newsletters*

These financial newsletters reach upscale consumers who demand information, products and services that will help them make informed decisions on their self-directed stock portfolios.

They are upper-middle to upper income consumers who control their own investments and turn to these newsletters for investment advice that is unbiased and objective. They share common interests in stocks, bonds, options, mutual funds, rare coins, futures, commodities and precious metals.

Usage:

Forecasts and Strategies, Keyspire, Tony Martinez, Online Auction Learning Center, Premier Diamond Group, Premier Mentoring, The Teaching Company, Online Trading Academy, Weiss Research, Lombardi Publishing, MOBE, Online Market Revolution, Online Sellers, and Weiss Ratings

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS , CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Unit of Sale:

\$49.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**