

True Wealth

54,099	Active Subscribers	\$200/M
2,259	DMS Actives	+\$10/M
7,243	2016-2017 Expires	\$145/M

True Wealth, written by Dr. Steve Sjuggerud, is one of the top five financial newsletters in the world. It provides safe investment opportunities for subscribers regardless of market conditions. His proprietary market timing system combined with his portfolio allocation model gives the investment-minded individuals the information he/she needs to make sound, profit making investments in both Bull and Bear markets.

USAGE:

Angel Publishing, Forecasts & Strategies, Investing Daily, Oxford Income Letter, Oxford Resource Explorer, Porter Stansberry Investment Advisory, Retirement Millionaire, Weiss Ratings, Weiss Research, and Independent Living

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**