

Jim Rickards' Strategic Intelligence

4,274	Quarterly Hotline	\$250/M
61,008	Active Subscribers	\$200/M
7,790	DMS Actives	+\$10/M
20,403	2016- 2017 Expires	\$145/M

Strategic Intelligence is a monthly newsletter written by Jim Rickards, the world's foremost expert on the U.S. dollar. Jim delivers insight on how the dollar's collapse could play out, what stocks might fall, and what assets could rocket up in price. His predictive tool, "complexity theory", will warn in advance of the coming collapse.

Subscribers are looking for wealth protection strategies that will help build safe investment positions in stocks, bonds, cash, art, land, precious metals and other hard assets.

USAGE:

Angel Publishing, M.O.R.E, MOBE, Montgomery Chandler, Porter Stansberry Investment Advisory, Retirement Millionaire, True Wealth, Oxford Communique, Oxford Resource Explorer, Oxford Income Letter, Investing Daily, Weiss Ratings, and Weiss Research

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

* **Reciprocity required on DMS select.**