

# Spy & Survival Briefing

35,240 Active Subscribers US \$200/M

Subscribers to Spy & Survival Briefing are safety conscious consumers interested in discovering the most powerful things they can do to protect their home, their privacy and their loved ones from disaster. In this publication, former CIA Officer Jason Hanson reveals safety and survival techniques that he learned throughout his career that can help keep you and your family safe. Subscribers to this publication gain access to personal defense tools, tactics and techniques that they can instantly put to use in their everyday lives.

This is an excellent file for survivalists, doomsday preppers and financial offers.

**Usage:** 4Patriots, M.O.R.E., Personal Liberty Media Group, Oxford Communique, and Weiss Ratings.

**Namebank International** is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

**TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:**  
Sonia Vidal; svidal@namebank.com

**Last Update:**  
October 2018

**Names through:**  
August 2018

**Minimum Order:**  
5,000

**Source:**  
Web Generated/ Direct Mail

**Update Frequency:**  
Quarterly

**Average Unit of Sale:**  
\$39.00 Average

**Selections:**

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Multi-Part	\$50.00/F
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

**Media:**

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

**Net Name Policy:**  
Gross Billing Only

**Cancellation Policy:**  
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

**Delivery:**  
3-5 Business Days

**\* Reciprocity required on  
DMS selects.**