

Retirement Millionaire

47,803	Active Subscribers	\$200/M
3,220	DMS Actives	+\$10/M
10,712	2016-2017 Expires	\$145/M

This fast-growing list will have wide appeal to direct mailers targeting the lucrative and expansive 55+ crowd who want to enjoy a rich and rewarding lifestyle. From insight into the market's safest investments to personal tips on how to buy extraordinary wine and fly first-class at a discount, Retirement Millionaire covers a wide range of cultural, health, and financial topics.

Usage:

American Association of Individual Investors, Investing Daily, Lifetime Income Report, Oxford Club, Oxford Income Letter, Oxford Resource Explorer, Porter Stansberry Investment Advisory, Retirement Watch, True Wealth, Weiss Ratings, and Personal Liberty Media Group

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:
Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancelation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**