

Palm Beach Letter Newsletter Subscribers

22,319 Quarterly Hotline \$250/M
55,003 Active Subscribers \$200/M

The Palm Beach Letter Newsletter Subscribers file reaches active investment-minded individuals who are subscribing to a monthly newsletter that advises on building wealth, living well, and investing. Each month, an advisory panel sifts through thousands of stocks and investment ideas to find the safest, most profitable investments in the world that pay income

Palm Beach Letter is aimed at contrarian/alternative investments and income to optimize the money you make from stocks. These subscribers are looking for a comprehensive wealth-building program to create wealth and enjoy wealth.

Usage:

Montgomery Chandler, Lifetime Income Report, Oxford Club, Oxford Income Letter, Oxford Resource Explorer, Porter Stansberry Investment Advisory, Retirement Millionaire, Nationwide Coin & Bullion Reserves, and True Wealth

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS , CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Unit of Sale:

\$49.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days