

The Oxford Communique

9,676	Quarterly Hotline	\$245/M
61,300	Active Members*	\$200/M
11,291	DMS Active Subscribers	+\$10/M
6,894	2016-2017 Former Members	\$175/M

Oxford Club members are investment-minded individuals and entrepreneurs interested in wealth accumulation and preservation. They are upscale and responsive to a wide range of offers, from stock, mutual fund, and international investments, to investing in hard assets to offshore diversifications to business opportunities to health information to speculative trading services. They are generally classified as conservatives who place a high value on family, tradition, privacy, prosperity, and freedom. The majority of them are semi-retired professionals. Their ages range from 48 to 75, and they have estimated net worth of \$100,000 to several million, not including their homes.

Oxford Club's flagship newsletter is penned by Chief Investment Strategist Alexander Green. This newsletter is one of the best-regarded publications in the industry. Every month, members receive Alex's thoughts on the market and his latest investment ideas.

USAGE:

AAL, Forecasts & Strategies, Lifetime Income Report, M.O.R.E., Oxford Income Letter, Oxford Resource Explorer, Porter Stansberry Investment Advisory, Personal Liberty Media Group, and Retirement Millionaire

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:
Sonia Vidal; svidal@namebank.com

* Reciprocal Rental only

Last Update:
October 2018

Names through:
August 2018

Minimum Order:
5,000

Source:
Direct Mail and Internet

Update Frequency:
Quarterly

Average Unit of Sale:
\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:
3-5 Business Days