

NUTRITION AND HEALING

12,030	Quarterly Hotline	\$150/M
175,523	Active Subscribers	\$ 135/M
15,520	2016-2017 Expires	\$ 85/M

Nutrition & Healing subscribers are interested in knowing ALL available options when it comes to staying healthy and fighting disease -- even if that means delving into treatments that are controversial. They also pay a lot of attention to how the government reacts to the medical world, what treatments are "accepted" by mainstream medicine or the FDA and what new treatments have been brushed aside because they challenge these establishments.

These nutrition-conscious subscribers are interested in information on diet, vitamins, minerals, herbs, natural hormones, natural energies, and other substances and techniques to prevent and heal illness, while prolonging a healthy lifespan.

USAGE:

Bespoke Extracts, Overseas Subscribers Agents, Chelactiv Inc, Health Alert, Natures Wave, and Wellness Research and Consulting.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

TO PLACE AN ORDER CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:
October 2018

Names through:
August 2018

Minimum Order:
5,000

Source:
Web Generated/ Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$57.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$50.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

E-Mail	\$60/F
FTP	\$60/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:
3-5 Business Days

*** Reciprocity required on DMS select.**