

NEWMARKET HEALTH MASTERFILE

A Deduped Masterfile of Active Newsletter Subscribers to Alternative Health Newsletters Published by NewMarket Health

41,673	Quarterly Hotline	\$150/M
607,817	Active Subscribers	\$135/M
35,917	DMS Actives	+\$10/M
19,875	2017 Expires	\$ 95/M
37,122	2016 Expires	\$ 95/M

Masterfile consists of subscribers to four distinctly unique newsletters: Dr. Stengler's Health Revelations, Health Sciences Institute, Nutrition & Healing, their affiliate Independent Healing and health book and report buyers.

These subscribers and buyers are interested in cutting-edge ideas about breakthrough health solutions that aren't available through other sources. They are looking to take control of their health rather than rely on a dogmatic medical establishment that is obsessed with surgery, drugs, and a one-size-fits-all approach to medicine.

Other offers that may interest these buyers are general merchandise, supplements, self-help, political, financial, travel, magazines, and memberships.

USAGE:

Teaching Company, Tools for Freedom, Sun Chlorella, Arthritis Today and Wellness Research and Consulting Inc.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

TO PLACE AN ORDER, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:
October 2018

Names through:
August 2018

Minimum Order:
5,000

Source:
Web Generated/ Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$49.50 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$50.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

E-Mail	\$60/F
FTP	\$60/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:
3-5 Business Days

* **Reciprocity required on DMS select.**