

Natural Health Response

21,480	Quarterly Hotline	\$155/M
143,060	Actives Subscribers	\$135/M
9,212	DMS Actives	\$+10/M
15,719	2016-2017 Expires	\$ 85/M

Richard Gerhauser's Natural Health Response is committed to revealing the truth about your health, and giving you the tools that you'll need to regain and keep control of it. Richard tackles the biggest threats to your health today, as well as simple, inexpensive, natural ways to achieve and maintain robust well-being. As a lifelong science writer and investigative reporter for some of the nation's most respected publications, he is never swayed by biased information from Big Food and Big Pharma. He goes directly to the source, the best scientific studies on what actually works. From information on how to identify and avoid GMO foods (and why doing so is crucial) what kind of diet you truly need to lose weight and maximize performance (it's quite different from what you've been told for decades) The quickest, most efficient kind of exercise to deliver results, The terrible impact stress can have on our lives, and the best ways to relieve it and more. He personally stands behind everything that he writes, and lives the life he writes about.

USAGE:

Food 4Patriots, Health Alert, M.O.R.E., Sun Chlorella USA Corp, and 4Patriots

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Direct Mail, Web Generated

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**