

LOGICAL HEALTH ALTERNATIVES

18,232 **Active Subscribers** \$ 135/M
9,968 **2016-2017 Expires** \$ 85/M

This file consists of subscribers who are looking for an alternative approach to overcoming diabetes, obesity, and many of today's greatest health threats. They are "alternative" and "natural" health enthusiasts who are looking for second opinions and safer, more natural solutions to overcoming their health problems. Including dietary changes and nutritional supplementation.

Dr. Fred Pescatore is a long-time leader in the alternative health community, with a large practice in Manhattan. He is a long-time proponent of low-carb eating and recommends his own diet that emphasizes lean meats, vegetables, and monounsaturated fatty acids. Subscribers learn about the dietary recommendations and other curative treatments and supplements that he has used in his practice with thousands of patients, and that can drastically improve their quality of life.

Readers are highly responsive to health information and nutritional supplement offers.

Usage:

Kinotox International, Laissez Faire Letter, Nature's Wave, Palm Beach Letter, Porter Stansberry Investment Advisory, and Health Alert.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

TO PLACE AN ORDER, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:
October 2018

Names through:
August 2018

Minimum Order:
5,000

Source:
Web Generated/ Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$37.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$50.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

E-Mail	\$60/F
FTP	\$60/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:
3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**