

# Laissez Faire Letter

30,928	Newsletter Subscribers	\$200/M
4,554	DMS Actives	+\$10/M
24,112	2016-2017 Expires	\$145/M

This monthly newsletter features experts on topics that matter to subscribers most. Topics like ways to legally lower your tax bill. Free alternatives to public education, strategies for a safe and secure retirement, ways to protect your family during a crisis, how to customize your health insurance that fits your exact needs and more. All are focused on how to help live a happier, healthier and financially independent life. Laissez Faire Letter is updated quarterly, and is excellent for newsletters, books, investment, and fundraising offers.

## Usage:

AMAC, 4Patriots, CH Kadels, Investing Daily, Newsletter Systems, Personal Liberty Media Group, Porter Stansberry Investment Advisory, Retirement Millionaire, True Wealth, and Investment Rarities Incorporated.

**Namebank International** is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

## TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:

Sonia Vidal; svidal@namebank.com

## Last Update:

October 2018

## Names through:

August 2018

## Minimum Order:

5,000

## Source:

Internet and Direct Mail

## Update Frequency:

Quarterly

## Average Unit of Sale:

\$49.00

## Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/F
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

## Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

## Net Name Policy:

Gross Billing Only

## Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

## Delivery:

3-5 Business Days