

Laissez Faire Book Buyers

75,818 **Book Buyers** \$125/M

Direct Mail and Online Book Buyers from the respected Laissez Faire Books catalog and website. Buyers spend an average of \$30+ for books on a wide array of topics including the world's largest selection of books on liberty. Book categories include Libertarian Political Theory, Philosophy, and History. There are also sections on Free Market Economics, Tax Savings and Investing. Featured authors include Ayn Rand, F.A. Hayek, Thomas Sowell and Milton Friedman. Updated quarterly, this list is excellent for newsletters, books, investment, and fundraising offers.

Usage:

Cato Institute, Library of America, Investing Daily, and Teaching Company

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$199.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days