

## InvestorPlace Media Masterfile

13,683      Quarterly Hotline      \$250/M  
44,640      Active Subscribers      \$200/M

This file is comprised of subscribers who have subscribed to one (or more) of InvestorPlace Media's financial newsletters.

The newsletters include *Navellier Blue Chip Growth*, *Independent Advisor for Vanguard Investors*, *Fidelity Investor*, *Dividend Growth* and *Profitable Investing*.

These subscribers are affluent consumers who value financial success. They are in search of information that will help them make profitable investments that will secure their future.

This is an excellent file for coin offers, financial publications, seminars, and fundraisers.

### Usage:

Adviser Investments, and Online Trading Academy

**Namebank International** is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

### TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS CONTACT:

Sonia Vidal; svidal@namebank.com

### Last Update:

October 2018

### Names through:

August 2018

### Minimum Order:

5,000

### Source:

Internet and Direct Mail

### Update Frequency:

Quarterly

### Average Unit of Sale:

\$199.00 Average

### Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

### Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

### Net Name Policy:

Gross Billing Only

### Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

### Delivery:

3-5 Business Days

**\* Reciprocity required on Hotline and DMS select.**