

DR. MICOZZI'S INSIDERS' CURES

11,206 **Active Subscribers** \$ 135/M
2,184 **2016-2017 Expires** \$ 85/M

This file consists of subscribers who are looking for a second opinion to overcoming today's biggest health threats from a distinguished, credible expert in medicine. They are looking for "alternative" answers to cancer, pain relief, diabetes, and heart disease through lifestyle habits, dietary changes and nutritional supplementation.

Dr. Marc S. Micozzi, M.D., Ph.D. is considered a pioneer in nutritional and complementary medicine. His methods stand out because they originated from "insider" experience and are grounded in real science and proof. He has had a distinguished career as a natural health researcher and physician executive at the National Institutes of Health and Walter Reed National Military Medical Center in Washington, DC. He has published over 30 medical and trade books including the first textbook on complementary and alternative healing, now going into a 5th edition. Subscribers learn about how they can drastically improve their health from methods very few physicians are talking about.

Readers are highly responsive to health information and nutritional supplement offers.

Usage:

Laissez Faire Letter, Lifetime Income Report, Health Alert, Natures Wave, and Personal Liberty Media Group.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

TO PLACE AN ORDER, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Web Generated/ Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$37.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$50.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

E-Mail	\$60/F
FTP	\$60/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**