

# INTERNATIONAL LIVING MAGAZINE SUBSCRIBERS

1,111	Quarterly Hotline	\$150/M
81,282	Active Magazine Subscribers	\$120/M
5,885	DMS Actives	+\$10/M
9,449	2017 Expires	\$ 85/M
13,437	2016 Expires	\$ 85/M

International Living Magazine has shown its readers how to live, retire, invest, and travel overseas. These readers are well educated, well traveled and many have lived overseas. Popular topics include ways to dramatically change the way you live, romantic places to live, luxurious travel tips, inexpensive retirement locations and rewarding investments. Many subscribers are looking to retire overseas or spend at least part of the year in a warm locale. Others have also invested in foreign real estate, and are looking to add to their portfolios.

These direct mail responsive consumers are interested in all matters relating to travel, entertainment, investment, retirement and living overseas.

Created by Bill Bonner in 1979; *International Living* is the publication that launched Agora!

## USAGE:

Laissez Faire Letter, Porter Stansberry Investment Advisory, Premier Diamond Group, Retirement Millionaire, Afar Media, Andrew Harper, Foreign Affairs, and Kiplinger's Investing for Income.

**Namebank International** is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

## TO PLACE AN ORDER, CONTACT:

Sonia Vidal; svidal@namebank.com

## Last Update:

October 2018

## Names through:

August 2018

## Minimum Order:

5,000

## Source:

Web Generated/ Direct Mail

## Update Frequency:

Quarterly

## Average Unit of Sale:

\$49.00 Average

## Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M
E-Mail	\$60/F
FTP	\$60/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

## Net Name Policy:

Gross Billing Only

## Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

## Delivery:

3-5 Business Days

\* **Reciprocity required on Hotline and DMS select.**