

HEALTH SCIENCES INSTITUTE

15,658	Quarterly Hotline	\$ 150/M
306,120	Active Subscribers	\$ 135/M
9,872	2017 Expires	\$ 85/M
21,846	2016 Expires	\$ 85/M

This file contains subscribers who are dedicated to staying informed on cutting edge health discoveries from around the world. These "alternative" health enthusiasts are searching for most effective, safe and miraculous cures of our time.

The expert advisory panel of alternative doctors, researchers, and health practitioners from around the world alert these subscribers to breakthrough curative treatments and supplements that can drastically improve their quality of life.

Readers are highly responsive to health supplement offers.

USAGE:

Laissez Faire Letter, Palm Beach Letter, Peak Wellness Nutrition, Retirement Millionaire, Chelactive Inc, Food 4Patriots and Tools for Freedom.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, Namebank has specialized in consumer travel, health, and personal finance lists. Our high-tech facilities can turn around most list orders in 24 hrs. If you are an owner of a high quality direct mail list and interested in being represented, please contact us.

TO PLACE AN ORDER, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Web Generated/ Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$58.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$50.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

E-Mail \$60/F

FTP \$60/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

* **Reciprocity required on DMS select.**

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