

HS Dent's Boom and Bust Newsletter Subscribers

Subscribers to an Investment Newsletter on the Economy through Demographic Trends

1,225	Quarterly Hotline	\$250/M
30,400	Actives Subscribers	\$200/M
2,563	DMS Actives	+\$10/M
8,671	2016-2017 Expires	\$145/M

The HS Dent Boom and Bust Newsletter Subscribers file reaches active investment-minded individuals who are subscribing to a monthly newsletter that advises on the economy in the US and around the world through demographic trends focusing on predictable consumer spending patterns, as well as financial markets.

HS Dent's Boom and Bust is the world's first investment service designed to capitalize on the predictive power of demographics. This newsletter provides an in-depth look at the unique economic indicators, global demographic trends, spending wave indicators, and other relevant cycles to uncover your next big profit opportunity. These may be stocks, bonds, funds, ETFs, inverse ETF, REITS, emerging market investments, etc.

This list has already been a winner for other financial newsletter mailers and should work well for any product promising value for the savvy and cost-conscious mature consumer.

Usage:

Angel Publishing, Forecasts & Strategies, Investing Daily, InvestorPlace Media, Porter Stansberry Investment Advisory, Retirement Millionaire, True Wealth, VectorVest, Weiss Ratings, Weiss Research, 4Patriots, and Nationwide Coin & Bullion Reserve

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**