

Fidelity Investor

4,448 Active Subscribers \$200/M
1,685 2017 Expires \$145/M

Jim Lowell's **Fidelity Investor** is the leading independent newsletter dedicated to making investing in Fidelity mutual funds safer and more profitable with a proprietary approach to selecting, evaluating, and investing in Fidelity fund managers.

Subscribers to this newsletter are known as "Fidelity's Fortunate Few". In each monthly issue of **Fidelity Investor**, they receive performance updates on his five different Fidelity Model Portfolios, plus his monthly best buys. They also get an inside look at exactly how a Fidelity stock fund manager has fared relative to the market month in and month out.

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS CONTACT:
Sonia Vidal; svidal@namebank.com

Last Update:
October 2018

Names through:
August 2018

Minimum Order:
5,000

Source:
Internet and Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$145.00 Average

Selections:
State/SCF/Zip \$5.00/M
Gender \$5.00/M
DMS Subscribers \$10.00/M
Lead Generation \$100.00/M
Low Price Point \$40.00/M
Non-Reciprocal \$75.00/M

Media:
E-Mail \$60.00/F
FTP \$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:
3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**