

Bill Bonner Letter

17,930 **Active Subscribers** **\$200/M**
8,484 **Quarterly Hotline** **\$250/M**

Subscribers to The Bill Bonner Letter can access information from the iconic publisher and rogue economist Bill Bonner. In this monthly newsletter, he shares the secrets and insights he has developed after nearly 40 years in this industry.

Subscribers are looking for information on how to build substantial wealth and also how preserve it for generations to come.

USAGE:

First Stage Investor, Investing Daily, Investment Rarities, Inc., McAlvany Intelligence Advisor, Montgomery Chandler, Oxford Communique, Oxford Resource Explorer, Porter Stansberry Investment Advisory, Retirement Millionaire and Strategic Intelligence

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS CONTACT:
Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$99.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$40.00/M
Non-Reciprocal	\$75.00/M

Media:

E-Mail	\$60.00/F
FTP	\$60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

*** Reciprocity required on Hotline and DMS select.**