

Agora Financial Newsletters Masterfile

A Deduped Masterfile of Active Newsletter Subscribers to Financial Newsletters Published by Agora Financial

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|----------------|-------------------------------|----------------|
| 54,966 | Quarterly Hotline | \$250/M |
| 330,615 | Active Subscribers | \$200/M |
| 24,412 | DMS Active Subscribers | +\$10/M |
| 50,580 | 2017 Expires | \$145/M |
| 38,842 | 2016 Expires | \$145/M |

This list is comprised of subscribers who spent between \$49 and \$149 on independent, equity analysis and financial advice. They are knowledgeable investment-minded individuals who are looking for an "edge" in the financial marketplace.

Includes subscribers to the following newsletters: Laissez Faire Letter, Lifetime Income Report, Natural Health Response, Strategic Intelligence, Spy & Survival Briefing and Technology Profits Confidential.

These subscribers are primarily looking for ways to multiply their wealth. This list is responsive to upscale technology, investment and travel offers.

Usage:

Nationwide Coin & Bullion Reserve and Trader's Edge

Namebank International is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS, CONTACT:

Sonia Vidal; svidal@namebank.com

Last Update:

October 2018

Names through:

August 2018

Minimum Order:

5,000

Source:

Internet and Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$49.00

Selections:

| | |
|-----------------|------------|
| State/SCF/Zip | \$5.00/M |
| Gender | \$5.00/M |
| DMS Subscribers | \$10.00/M |
| Lead Generation | \$100.00/M |
| Low Price Point | \$40.00/M |
| Non-Reciprocal | \$75.00/M |

Media:

| | |
|--------|-----------|
| E-Mail | \$60.00/F |
| FTP | \$60.00/F |

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:

3-5 Business Days

* **Reciprocity required**

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