

3rd Quarter 2018

Health Newsletters	Hotline	Actives	Direct Mail	2017 Expires	2016 Expires
NewMarket Health Masterfile	41,673	607,817	35,917	19,875	37,122
Health Sciences Institute	15,658	306,120	19,111	9,872	36,154
Health Revelations	8,367	106,321	3,655	6,377	12,242
Insider's Cures		11,206			4,466
Logical Health Alternatives	8,631	18,232			1,693
Nutrition and Healing	12,030	172,523	13,041	5,801	9,719
Independent Healing	7,279	19,583			
International Living	Hotline	Actives	Direct Mail	2017 Expires	2016 Expires
International Living Magazine	9,436	81,282	5,885	9,449	13,437