Jim Rickards’ Strategic Intelligence

32,400    Active Subscribers    US $200/M
3,520    2014-2015 Expires    US $145/M

Strategic Intelligence is a monthly newsletter written by Jim Rickards, the world’s foremost expert on the U.S. dollar. Jim delivers insight on how the dollar’s collapse could play out, what stocks might fall, and what assets could rocket up in price. His predictive tool, “complexity theory”, will warn in advance of the coming collapse.

Subscribers are looking for wealth protection strategies that will help build safe investment positions in stocks, bonds, cash, art, land, precious metals and other hard assets.

**USAGE:**
InvestorPlace Media, Investing Daily, Weiss Publishing and Marketing, Inc.

**Namebank International** is a full-service, list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced team of account managers who will work with you directly to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance, health and travel lists.

**TO PLACE AN ORDER, CONTACT:**
Sonia Chrysler; schrysler@namebank.com

**FOR LIST RECOMMENDATIONS, CONTACT:**
Jenelle Ketcham; jketcham@namebank.com

**Last Update:**
10/01/15

**Names through:**
August 2015

**Minimum Order:**
5,000

**Source:**
Internet and Direct Mail

**Update Frequency:**
Quarterly

**Average Unit of Sale:**
$49.00

**Selections:**
State/SCF/Zip $5.00/M
Gender $5.00/M
DMS Subscribers $10.00/M
Multi-Part $50.00/F
Lead Generation $100.00/M
Low Price Point $40.00/M
Non-Reciprocal $75.00/M

**Media:**
E-Mail $60.00/F
FTP $60.00/F

Complete sample with response and signed list rental agreement required.

All rentals are for a one-time usage only.

**Net Name Policy:**
Gross Billing Only

**Cancellation Policy:**
Cancellations after processing will incur a $100/F fee, $10/M running charges and applicable shipping costs.

**Delivery:**
3-5 Business Days

* Reciprocity required on DMS select.